

## awards & competitions

**The 2014 Project of the Year Competition** has ended and the final projects were exhibited at Kavim Banamal (Tel Aviv). Impressive panels, films, and installations attracted a large crowd during Succoth. Ambassador Lars Anders Faborg presented the awards and Architecture Israel presented monetary prizes to the amount of 60,000 shekels. Arch. Prof. Eli First - Chairman of the Architects Association - spoke about the relationship between architecture and people (there is such a thing). Run for the sixth consecutive year by Architecture Israel and the European Union, the international competition consisted of six categories - buildings, interior design, landscape architecture, conceptual plans, students and research.

Judges this year were Arch. Preston Scott Cohen (who designed the new wing at the Tel Aviv Museum), Arch. Prof. Benamy Turkienicz, Head of Architectural Education in Brazil; Arch. Prof. Tigran Haas - Director of the Urban Planning & Design Master's Program at the School of Architecture at KTH; Prof. Shraga Kirshner, Head of the Department of Interior Design and Environment at Shenkar; Michal Kimmel Eshkolot (everyone knows); Arch. Osvaldo Stav, (previous) chairman of the Architects' Association Competition Committee.

The fact that there are about 300 international submissions every year shows that we can still be a source of inspiration.

**Management:** Rachel Ben-Aharon.

**Production:** Korin Gould Megadim.

**Panel Design:** Liraz Hatzav.

**Registration for the next competition will be published on the Architecture Israel website: [www.aiq.co.il](http://www.aiq.co.il)**

**Knafo Klimor Architects** was selected to design the Israel Pavilion for Expo 2015 that will take place in Milan between May 1st and 31st October. The concept, Fields of Tomorrow, enables Israel to present its agricultural and ecological achievements under the general umbrella of the exhibition titled Feeding the Planet – Energy for life. 17 teams of designers, architects, and project managers submitted proposals to the architectural competition held by the Ministry of Foreign Affairs.

**Joyce Wang** won the 2014 Restaurant Design Award for her design of a restaurant in Hong Kong. Combining colonial furniture with industrial details, the restaurant is located in a vaulted basement previously

used as a warehouse. The restaurant is divided into several areas: a main hall resembling a train carriage, a romantic area decorated with embroidered silk cloth, and a bar inspired by a Chinese pharmacy. Wang, who started her career three years ago, has already won an award for the renovation of a hotel in Los Angeles, and her unique furniture gained international attention. Somewhat reminiscent of Ron Arad's career, we will hear more of her.

**The Waldorf Astoria**, Jerusalem, was chosen as one of three finalists for the 2014 competition for the most stylish luxury hotel in the world. Interior designer - Sinan Kafadar was the chosen candidate for the annual design competition of the hotel industry. Not sure symmetry is necessarily beautiful, but it is certainly remarkably symmetrical.

**Germany Israel Jubilee**, commemorating fifty years of diplomatic relations between the two countries, will be celebrated by a series of events during 2015. In addition to various cultural sessions, 50 German films, produced over the past 50 years by 50 directors, will be screened at cinematheques around the country - most of them with Hebrew subtitles for the first time. [www.il50de.org](http://www.il50de.org)

## events & exhibitions

**Vienna Design Week - 26/9 - 5/10/14** - filled the cultural spaces of Vienna with exhibitions and installations of designers who came from around the world to exhibit their achievements in the field of furniture and industrial design. The hidden message conveyed by a large portion of the works was the functional emptiness of products, highlighting questions about visual philosophizing. Eldad Kratzman represented us there.

**Tel Aviv Municipality** has installed bicycle parking facilities throughout the city, infuriating car owners who wander round for hours before bedtime looking for parking. Guys, cut the crap and look for more creative solutions, such as allowing parking with two wheels on the pavement at night. No one ever died from that.

**And not far from there** - a group of architects, artists and engineers developed a floating Bike Trail on the Thames. A 12 km. track will cross the city from east to west and free the roads for vehicles. Ramps leading onto the track with periodic rest points will be installed along it. Traffic density and hazards monitored by satellite will be conveyed to users. Estimated cost - 60 million pounds, still seeking investor. Maybe the Tel Aviv

municipality is interested...

**The BAU home accessories exhibition**, held every two years at the large fairground in Munich, will open on 19 January. Closing - 24.0.14. [www.bau-muenchen.com](http://www.bau-muenchen.com)

**"I added my name in iron"** - an exhibition by iron sculptor Orna Ben-Ami, presents unique sculptures combining family paintings and metal details. Ben-Ami, who alludes to herself as a "locksmith", uses cutting, welding and polishing techniques, focusing on the eternity of objects versus the temporality of man. The special combination of three-dimensional sculpture and two-dimensional photography utilizes corners, walls and floor space to create boundaries for her memories. The exhibition will see the launching of her book: "Orna Ben-Ami, 20 Years of Iron Sculpture" Hangar 2, Jaffa Port. Closing on December 6. Open every day between 11:00 and 21:00 and on Fridays until 16:00.

**The exhibition White T** is showing at the Farm Gallery in Holon as part of the Israeli Season. The subject - the casual white T-shirt that has undergone multi-design evolution becoming a cross-fashion product. Closing: 29/11/2014

**Curator:** Adam Srur.

**Ambiente 2015**, the annual exhibition of consumer and home decor will be held mid-February in Frankfurt. [ambiente.messefrankfurt.com](http://ambiente.messefrankfurt.com)

**AI translator and English assisting editor**, Noel Canin, has recently published her first book of poetry – Let the Rain Listen for Me – through Xlibris in the USA. Her book can be ordered through Xlibris.

## projects

**A new shark observatory** has been inaugurated at the underwater observatory domain in Eilat. With 1500 square meters built above ground, the observatory has a 500 sqm. underground pool, 6 meters deep, with an acrylic 15 meter long tunnel and large observation windows, as well as a museum. Shaped like the body of a shark, the amorphous structure allows different perspectives, while separating between groups of visitors. The 30 cm thick acrylic windows and tunnel were designed in Israel and made in Japan.

**Peleg Architects.**

**Project architect:** Yael Baitel

**Interior design:** Simon and Victoria Mardon.

That's it for now. Comments, advice and critique are welcome. **Rachel Ben Aharon.**

# Villa Dada

BY TOLLMAN'S



## טולמנ'ס מציגה: החיים מתחילים במטבח

Villa Dada, בית שלם שנבנה סביב המטבחים האיטלקיים המתקדמים מסוגם בעולם. המטבחים של Dada באים מאהבה גדולה לעיצוב וליצירתיות, למפגש בין טעמים, לחיים מסביב לשולחן. שם נפגשים, אוכלים, מארחים, חיים, אוהבים. שם הכול מתחיל. מחכים לכם.



# תחרות פרויקט השנה 2015

הפרס היוקרתי ביותר ביוזמת כתב העת  
אדריכלות ישראלית והאיחוד האירופי

built

not built

Architects

אדריכלים, מעצבים, אדריכלי נוף, אנשי מחקר וסטודנטים מוזמנים  
להגיש עבודות שתוכננו או נכתבו, החל משנת 2010.

העבודות יוגשו על מצגת PowerPoint במשקל מירבי של חמישה  
מגה-בייט

המצגת תכלול, בעמוד הראשון, טקסט הסבר מתומצת בעברית  
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Architects

project of the year 2015  
the most prestigious  
award in architecture



architecture of israel



the european union

students

Architects

researchers

Architects, interior designers, landscape architects, researchers and students are invited to submit works planned or written since 2010.

PowerPoint presentations, not exceeding 5mb, should include a short explanatory text describing the project, location, purpose, its uniqueness, date of completion.

The competition is international and runs in six categories: buildings, interior design, landscape architecture, conceptual plans, students and research.

Special credit will be given for creativity, feasibility, climate and environmental awareness.

Projects reaching the final stage will be published in a special issue of Architecture of Israel.

landscape architects

researchers

For registration and further details:

[www.aiq.co.il](http://www.aiq.co.il) +972-9-955-1500