# Trends by IDdesign אקלקטיות מתוחכמת הטרנד העכשווי המודרני





### DESIGN SALEBRATION רהיטים מעוצבים, עכשיו במחירים מיוחדים לחג



#### Awards and Competitions

Registration for the Project of the Year Competition is now in full gear. www.aiq.co.il

Knafo-Klimor Architects has won the competition for the new academic campus in Ashdod. Located in the new quarter at the entrance to the city, the site will include the new Assuta Hospital, public buildings, a technological infrastructure park, and open areas connecting to the Large Dune Park. The campus will include a branch of the Sami Shimon Engineering College; a new school for nursing (supported by the hospital); a natural science school; and a small humanities faculty.

**Spreading over 145 dunams** with a built area of 120,000 sq.m., the planning is based on green building, providing 50% of the energy consumption through solar and geothermal energy. The sand site is home to many sycamore trees that are to be part of the campus as a planning component expressing climate-awareness. In this vein, the buildings bordering on the preserved area will hover above the ground to create scenic continuity.

It is worth mentioning that the Ashdod Municipality had already held a competition won by architect Haim Dotan; however, the new concept of the quarter led to the canceling of that plan. Knafo-Klimor competed against three other offices: Elyakim, Druckman, and Segal-Yafe.

#### **Events and Exhibitions**

Al Mansfeld's archives of drawings and plans have been returned to Israel by court order, and donated to the architecture archives of Tel Aviv Museum, where it is now being displayed in an exhibition honoring his 100th birthday.

The archive of Prof. Al Mansfeld, Israel Prize winner and the planner of Israel Museum, was returned to Israel following a precedence court order. The order was handed down after Mansfeld's son, architect Miki Mansfeld, who has continued the office with architect Haim Kahat, discovered the drawings in Munich and in Centre Pompidou. He sued cinema director Amos Gitai (son of Munio Gitai Weinraub - Mansfeld's partner in the 40s and 50s), for taking the archives out of the country without permission, handing them over to foreign institutes abroad, and for false publication regarding the creators and owners of the important historical archives.

And, quite nearby, planned by Al Mansfeld and interior designer Dora Gad, Bergman House

is now open to the public. Located within the Israel Museum domain, the villa was art collector Charlotte Bergman's private (secret) residence. Was it closed so that no one would ask how Mayor Teddy Kollek connected money and power so blatantly?

The annual Light Festival will take place in the Old City of Jerusalem on June 6-14, 2012, between 20:00-24:00. During the festival historical buildings will be lit up, and scores of light sculptures and interactive video installations by world renown light artists will be displayed. 'Interactive'... a key word in digital architecture, with no particular meaning, since the invention of the cell phones has rendered us all one big electronic interaction. The best show will be the Myumana performance, and perhaps Pyromania - the only performances, by the way, with tickets... the municipality alone knows why.

**The exhibition "2.5D"** by Shai Lanir and Adi Verbin of the DVIVO Studio, currently showing at the Hava Gallery in Holon, deals with the space between the two- and three-dimension through paper cutting. Closing on 26.5.12. The Hava Gallery for Interdisciplinary Ecological Art, Hamelaha corner of Hanehoshet, Holon. Tel: 03-5596590

"Street Language" is an exhibition of chosen works by young designers and design students who've created furniture and elements merging with the public space: benches, sitting corners, ashtrays, bins, etc. Closing 26.5.12 Holon Theater, 11 Kugel Ave.

**Binyamin Gallery,** founded and run by a group of artists, is hosting creators for their exhibition "Chozer Chalila", dealing with the subject of repetition, its reasons and results. Closing 26.5.12 28 Chelnov St., Tel Aviv

#### Projects

A conceptual project by architect Nir Ben Natan suggests connecting Tel Aviv to Hayarkon Park through a pedestrian bridge to be located at the northern end of Weizman St. Providing a rich space for sport and leisure activities, the park is not sufficiently accessible to pedestrians, and the way there entails carrying prams, looking for expensive parking, and risking heavy-traffic roads. The relation between the park and the city is currently defined by two traffic axes - Namir Road and Ibn Gabirol St., which pass over the park, ignoring it as if it were a rubble field. The proposal opens the park to the city by creating an urban plaza at the edge of the pedestrian bridge, thereby enriching the urban experience.

#### Students

**4th year Studio of the Faculty of Architecture** at Wizo Haifa dealt with one of the hottest topics in urban planning today: turning derelict industrial areas into centers of urban renewal. Terms such as 'brownfields' and 'greyfields' are now commonly in use by planners and public bodies world-wide. The areas in question are ex-peripheral ones left at the heart of the urban fabric as an eyesore, yet at extremely high real-estate value. The students looked for ways to utilize such areas for residence, commerce, and community activities, in the green historical strip of 900 dunams in Kiryat Haim, with special focus on the container farm.

**Tutors:** architect Prof. Baruch Baruch, architect Irit Tsaraf Netanyahu and architect Eitan Eden.

Student Dikla Chen-Saar, of the Jewelry and Fashion Dept. at Bezalel, won first place - out of 200 design students from Israel and Japan - in the competition for designing furoshiki (a Japanese cover cloth used to wrap objects). Second place went to Mr. Shouta Kojima - a design student from Nagoya, Japan. Both designs are to be printed for formal souvenirs. The art and esthetics of wrapping have gained popularity in the last few years thanks to the increased awareness of recycling.

The Furoshiki competition opened the culture events h onoring 60 years of diplomatic relations between Israel and Japan. In July, the Holon Design Museum will open a solo exhibition of fashion designer Yohji Yamamoto, displaying 80 models of men and women's fashion. The occasion will also be Yamamoto's first visit to Israel.

Curator: Galit Gaon

#### Books

"Country City" is a collection of articles by journalist Esther Zandberg, who has written about buildings and architectural phenomena in Israel over the last 30 years. Zandberg, whose critical articles are controversial, first published in Ha'ir and then in the "gallery" supplement of Haaretz. In the past, Zandberg studied literature at TAU, and worked as a draughtswoman in several architects' offices.

That's all for now. Keep in touch,

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Illustrations ahead



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